

Grant to help unblock impediments to growth

Plumbing products for the marine industry are proving to be a growth business for a north Brisbane-based manufacturer and wholesaler who recently received a Queensland Government grant.

Queensland Minister for Small Business, IT Policy and Multicultural Affairs Chris Cummins said a Small Business Accelerator Program grant would help Marine Systems Australia Pty Ltd put a plan in place to guide future growth and improve efficiency.

“Marine Systems Australia has built a reputation for supplying high quality plumbing products to the marine construction industry,” Mr Cummins said.

“They also realised that a growth plan would help them preserve and build on this brand position and develop new systems to allow the business to grow.

“With the help of the grant, Marine Systems Australia will be able to engage an independent business consultant to help map out strategies for continued growth,” Mr Cummins said.

Mr Cummins said this was yet another example of a smart Queensland company with a range of innovative products and the drive to look ahead for opportunities.

Marine Systems Australia Director Mardi McNeil-Williams said her experienced staff designed systems to cope with the specific requirements of bilge, fuel, filtration, sanitation, fresh & salt water plumbing.

“When conveying different fluids such as diesel, unleaded petrol, salt or hot water, product selection is critical - you need to work with a supplier who understands the specific requirements of the marine construction industry. At Marine Systems Australia we pride ourselves in being able to consult with our clients at the planning and design stage to ensure the best products to suit the application are selected prior to construction.”

Ms McNeil-Williams acknowledged that the grant would allow Marine Systems Australia to bring in an external consultant and take advantage of their expertise, which would otherwise have been out of reach.

“The grant will allow us to get experienced advice to help us manage risks associated with rapid growth and put in place better processes for expansion,” she said.

Company contact details: Marine Systems Australia

Name and phone number: Ms Mardi McNeil-Williams, Director (07)3265 7755